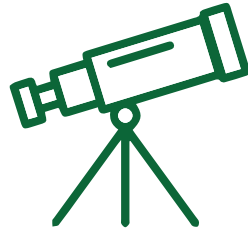


# ROYAL

*Eat Fresh. Eat Healthy*







## VISION

“

*To become the number one frozen food choice for families in Pakistan and beyond. A business with purpose and aspiration, not just profit!*

## MISSION STATEMENT

*We believe in producing only the best products with exceptional customer service and offering your family what we want for ours.*

## SOCIAL RESPONSIBILITY

Royal Food believes in giving back to the community and is actively involved in funding Noor Foundation - a charitable organisation. We continue to provide educational facilities to two schools in an underprivileged part of Northern Pakistan, fund a vocational training centre for woman and have been actively involved in Covid-19 relief efforts,



## OUR STORY

**R**oyal Frozen Foods was founded in 2010 along with its sister company Eastern Heritage Foods, an international export unit in Pakistan. We are a premium brand of frozen foods in Pakistan offering ready-to-cook & partially cooked mouth-watering delicacies in Chicken, Seafood and Vegetarian options. Over the past few years we have grown to become a well reputed premium frozen foods supplier of Asian food items to the service and retail sectors in Pakistan, United Kingdom, Italy and Oman.

Quality and Taste is our priority and we strive to ensure our products achieve excelling standards. We ensure all of our products have full traceability back to source and only the strictest quality procedures are used. We are situated on the outskirts of a busy metropolis: Islamabad. Our

processing plant is installed with the state-of-the-art processing and packaging units using hygienic methods. In order to maintain high quality standards a team of top professionals ensures that our products are prepared in line with International Food Regulations and are free from contamination. We are meticulous on food safety, sanitation, biological testing and real preparedness.

Royal Frozen Foods has an ISO 9001: 2008 certification and HACCP certified. We follow 100% Halal methods and our entire product line is fully Sharia compliant.



2010



Present

## CORE VALUES



### Quality Ingredients

We select the same quality of ingredients you would for your family

### Hormone Free

No added antibiotics or hormones go in any of our recipes

### Sustainable Standards

We believe in inspiring and investing back for the future of our generations

### Safe Working Environment and Diversity

## CERTIFICATIONS

Royal Frozen Foods has an ISO 9001:2008 certification and HACCP certified. Our equipment has gone rigorous microbial testing and we ensure that our products have the right nutritional value before they are delivered to the consumers.



## PRODUCTION UNIT & WORKING ENVIRONMENT

At Royal Foods & Eastern Heritage, we ensure a safe working environment and we believe in the strength of team work. We take pride in empowering our employees and instilling a sense of responsibility which gives them sense of ownership. Diversity and empowering woman is the key to our business.

Everyday we strive to maintain the best hygiene and quality standards with zero tolerance policy towards unhealthy practices ensuring product consistency from farm to fork.



# VEGGIE RANGE SAMOSA AND ROLLS



## ROYAL VEGGIE SAMOSA & ROLL

S.No	Product Description	Pieces	Grammage
1.	Vegetable Samosa	12	-
2.	Vegetable Samosa Family Pack	24	-
3.	Aaloo Samosa	12	-
4.	Aaloo Samosa Family Pack	24	-
5.	Vegetable Rolls	12	-
6.	Vegetable Rolls Family Pack	24	-
7.	Vegetable Rolls Economy Pack	-	500g
8.	Aaloo Rolls	12	-
9.	Aaloo Rolls Family Pack	24	-
10.	Aaloo Rolls Economy Pack	-	500g



### Cooking Instructions

Do not defrost. For best results deep fry frozen Samosa in hot oil on medium heat at (160° - 170 °C) for 3 - 5 minutes or until golden brown drain and serve hot.



# CHICKEN RANGE SAMOSA AND ROLLS



## ROYAL CHICKEN SAMOSA & ROLL

S.No	Product Description	Pieces	Grammage
1.	Chicken Samosa	12	-
2.	Chicken Samosa Family Pack	24	-
3.	Chicken Samosa Economy Pack	-	1000g
4.	Chicken Chinese Roll	12	-
5.	Chicken Chinese Roll Family Pack	24	-
6.	Chicken Chinese Roll Economy Pack	-	500g

### Cooking Instructions

Do not defrost. For best results deep fry frozen Samosa in hot oil on medium heat at (160° - 170 °C) for 3 - 5 minutes or until golden brown drain and serve hot.



# ETHNIC AND CRISPY CHICKEN DELICACIES



## ROYAL ETHNIC AND CRISPY CHICKEN DELICACIES

S.No	Product Description	Pieces	Grammage
1.	Chicken Kofta	12	-
2.	Chicken Kofta Family Pack	24	-
3.	Chicken Seekh Kebab	7	-
4.	Chicken Seekh Kebab	18	-
5.	Chicken Seekh Kebab Family Pack	24	-
6.	Chicken Shami Kebab	12	-
7.	Chicken Shami Kebab Family Pack	24	-
8.	Chicken Nuggets	12	-
9.	Chicken Nuggets Family Pack	24	-

### Cooking Instructions

Store in Freezer. Store at - 18 °C or below. Pre Heated oil at 170 °C. Do not defrost. Deep fry till brown and serve hot.





# FLOUR & WHEAT



## ROYAL PARATHAS, CHAPATIS AND PATTIS

S.No	Product Description	Pieces	Grammage
1.	Plain Paratha	5	-
2.	Plain Paratha Family Pack	20	-
3.	Plain Paratha Economy Pack	30	-
4.	Aaloo Paratha	5	-
5.	Aaloo Paratha Family Pack	20	-
6.	Wholewheat Chapati	5	-
7.	Wholewheat Chapati Family Pack	20	-
8.	Wholewheat Paratha	5	-
9.	Wholewheat Paratha Family Pack	20	-
10.	Samosa Patti	30	-
11.	Roll Patti	30	-

### Cooking Instructions

Peel off both plastic layers of frozen Paratha. Place Paratha on pre-heated frying pan, adding a little butter/oil to avoid sticking, if necessary.

Cook for a minute and turn over it. Gently press and rotate till it turns golden brown. Delicious Eastern Heritage Paratha is ready. Serve it with your favourite dish or tea.



# BREADED AND RAW - PRAWNS



## ROYAL BREADED PRAWNS

S.No	Product Description	Pieces	Grammage
1.	Breaded Prawns	-	250g
2.	Butterfly Prawns	-	500g

## Cooking Instructions

For the best results, put the breaded prawns in hot oil for 3 to 5 minutes or till they become golden brown. Serve hot.

## ROYAL RAW PRAWNS

S.No	Product Description	Pieces	Grammage
1.	Prawns Small	-	500g
2.	Prawns Medium	-	500g
3.	Prawns Large	-	500g
4.	Prawns Jumbo	-	500g
5.	Prawns King	-	500g
6.	Prawns Size 8-12	-	500g
7.	Prawns Size 11-15	-	500g
8.	Prawns Size 16-20	-	500g
9.	Prawns Size 26-30	-	500g
10.	Prawns Size 31-40	-	500g
11.	Prawns Size 21-25	-	500g



# BREADED FISH



## ROYAL BREADED FISH

S.No	Product Description	Pieces	Grammage
1.	Fish Finger Breaded	-	300g
2.	Fish Finger Breaded	-	700g
3.	Fish Fillet Breaded	-	300g
4.	Fish Fillet Breaded	-	700g
5.	Fish Fillet Breaded Hot and Spicy	-	300g

### Cooking Instructions

For the best result put the fish on room temperature for 5 to 10 minutes. Fry the fish in hot oil on medium heat for 3 - 5 minutes or till they become golden brown. Serve hot.



# CRISPY COATED FISH



## ROYAL CRISPY COATED FISH

S.No	Product Description	Pieces	Grammage
1.	Fish Nuggests	-	300g
2.	Fish Burger Patty	2	-
3.	Pop Corn Fish	-	250g

### Cooking Instructions

For the best results, put the breaded prawns in hot oil for 3 to 5 minutes or till they become golden brown. Serve hot.



# RAW FISH - FAMILY PACK



## ROYAL RAW FISH

S.No	Product Description	Pieces	Grammage
1.	Raw Fish Biscuit	-	1000g
2.	Raw Fish Fillet	-	1000g
3.	Raw Fish Finger	-	1000g
4.	Raw Fish Tikka	-	1000g

### Cooking Instructions

For the best result put the fish on room temperature for 5 to 10 minutes. Apply spices as per your taste and fry the fish in hot oil on medium heat for 3 - 5 minutes or till they become golden brown. Serve hot.

# RAW FISH - HORECA



## ROYAL RAW FISH

S.No	Product Description	Percentage Glazing
1.	Raw Fish Bonless (Whole)	0%
2.	Raw Fish Bonless (Whole)	5%
3.	Raw Fish Bonless (Whole)	10%
4.	Raw Fish Bonless (Whole)	30%
5.	Raw Fish Bonless (Whole)	40%





*Eat Fresh, Eat Healthy*

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